

SILENT PRESENCE

SPRING SUMMER
2026

Hagahi

THEME

SILENT PRESENCE

This season, HAGAHI draws inspiration from the concept of “SILENT PRESENCE”
—the quiet that does not seek attention, yet cannot be ignored.

She is a woman who has refined her aesthetic through quiet discernment rather than passing trends.
Rooted in the classic elegance passed down by her parents,
she has navigated youthful experimentation to arrive at a personal harmony that is subtle yet undeniable.
She no longer needs to explain herself.

This collection embodies her quiet complexity and graceful tension.
Clean silhouettes, fluid curves, and serene textures unfold the depth of her inner world
—structured yet gentle, restrained yet resolute.
Through form, HAGAHI speaks of a strength that whispers, a femininity that is both meticulous and unwavering.

For women who embody familiarity without falling into the ordinary,
HAGAHI proposes a wardrobe that reflects their depth, elegance, and quiet brilliance.

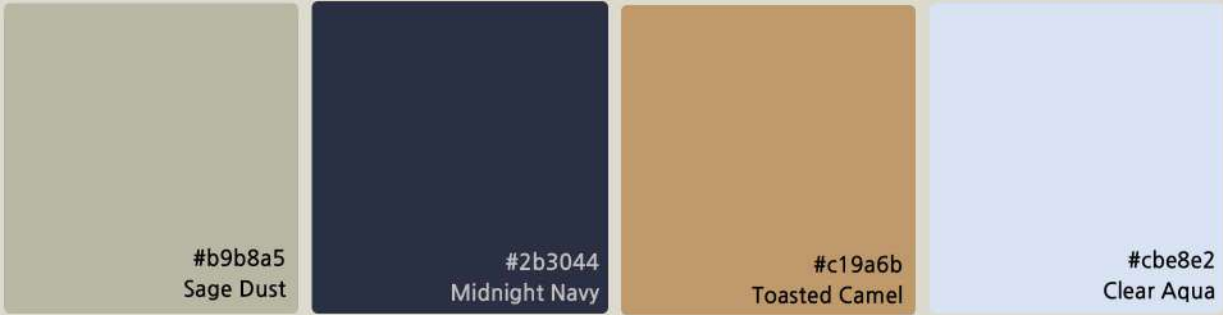
SEASON COLOR CONCEPT

BASE This season’s base palette aligns with the mood of Serene Light—a harmony of refined, light-toned neutrals that gently reflect sunlight. These colors embody quiet clarity and emotional subtlety:



Each hue delivers a sense of depth, as if emotion rests beneath a veil of restraint. With delicate sheen, soft transparency, and a refined surface, these tones evoke the elegant, airy quality of spring and summer light.

POINT Mid-tone accent colors add tension and contrast without disrupting the collection’s calm equilibrium:



These refined shades carry a muted rhythm and graceful softness, enhancing the overall depth and emotional resonance of the collection.

PALETTE EXTENSION | Strategic Flexibility

The SS26 palette is designed to flex across different markets while maintaining Hagahi’s core identity. By offering both grounding neutrals and expressive accents, the collection allows for tailored selections that resonate with each retail environment.

This strategic range supports diverse interpretations—always aligned with the brand’s refined and serene aesthetic.

KEY FABRIC | Fabric Descriptions



Japanese Jacquard

Refined Japanese jacquard with a classic weave and elegant texture
—where tradition meets modern finesse.



Technician Cotton

Lightweight cotton with soft texture and structured form
—combining comfort with clarity.



Burnout Poly

Burnout poly with semi-sheer texture and organic patterns
—adding rhythm and visual depth.



Linen / Viscose

Linen-viscose blend with natural texture and soft luster
—effortless and refined.



Silken Blend (Poly Satin / Acetate)

Poly satin-acetate blend with silk-like luster and fluid drape
—serene, luminous elegance.



Shadow Veil

Semi-sheer technical poly with diffused patterns
—shifting gently with light and movement.



Wool / Poly Mix

Wool-poly blend with soft texture and breathability
—versatile, refined, and modern.

KEY DETAIL & ITEM

Whispered Structure

-A rebalancing of Hagahi's signature silhouette—
tailored structures softened by fluid curves and lightweight construction.
We propose a quiet equilibrium between elegance and ease,
where form is refined yet inherently relaxed.

Echoes of Classic

-A reinterpretation of timeless elements
through airy textures and silk-like touch.
Lightweight sets, strap dresses, and longline shirts offer
a delicate evolution of modern classics,
preserving structure while adding softness.

Motion, Held Gently

-Draping, diagonal cuts, and adjustable strings shape garments
that move with intention.
Each piece exists at the intersection of structure and flow,
blurring the lines between formal and resort, tension and release.

Veil of Texture

-Japanese jacquard, burnout voile, silket cotton, and satin blends—
a sensory layering of surface and sheen.
The 'Serene Light' mood unfolds not in color alone,
but through textures that whisper depth, clarity, and quiet power.





SS26-T004
Bustier Top-Japanese Jacquard
SS26-SK001A
Pleated Skirt-Japanese Jacquard



SS26-DR004
Strapless Midi Dress-Japanese Jacquard



SS26-SK009
A-line Flare Skirt-Japanese Jacquard





SS26-T005
Bustier Top-Tailored Stretch Blend
SS26-SK001B
Pleated Skirt-Poly ver.



SS26-DR005
Strapless Midi Dress- Tailored Stretch Blend



SS26-JK004C
Cropped Tailored Jacket-Summer ver.
SS26-SK001C
Pleated Skirt- Summer Ver.





SS26-JK001
Layered Vest Blazer-Natural Blend
SS26-P001
Pleated Shorts



SS26-T011
Cut-Out Ribbon Detail Blouse
SS26-SK003B
Panel Flare Skirt



SS26-V001
V-neck Tailored Button Vest
SS26-SK002
Silky Flowe Skirt





SS26-JK003
Structured Cape Jacket
SS26-P004
Luma Gabardine Pants



SS26-T007
Tie Layered Shirt
SS26-P004
Luma Gabardine Pants



SS26-T009
Folded Satin Top
SS26-SK008
Silky Maxi Flare Skirt





SS26-T006
Asym Cape Blouse
SS26-P002
Banding Satin Pants



SS26-T008
Lily Collar Blouse
SS26-P004
Luma Gabardine Pants



SS26-DR002
Lily Tie-Waist Dress





SS26-T010
Scarf Collar Shirt
SS26-P006
Pleated Shorts-Crisp Touch



SS26-DR003
Ruched Tie Dress



SS26-T012
Ruched Tie Blouse
SS26-P003
Tailored Pintuck Pants





SS26-T014
Knot Shirt
SS26-SK010
Linen Frill Flare Midi Skirt



SS26-SK004
Side Pleat Belted Skirt



SS26-SK005
Belted Tie Midi Skirt



SS26-T013
Pleated Blouse
SS26-P005
Light Wool Gabardine Pants





SS26-T001
Oxford Standard Fit Shirt
SS26-P003
Tailored Pintuck Pants



SS26-T002
Cropped Cotton Shirt
SS26-P001
Pleated Shorts



SS26-T003
Body Contour Scarf Tie Shirt
SS26-P005
Light Wool Gabardine Pants